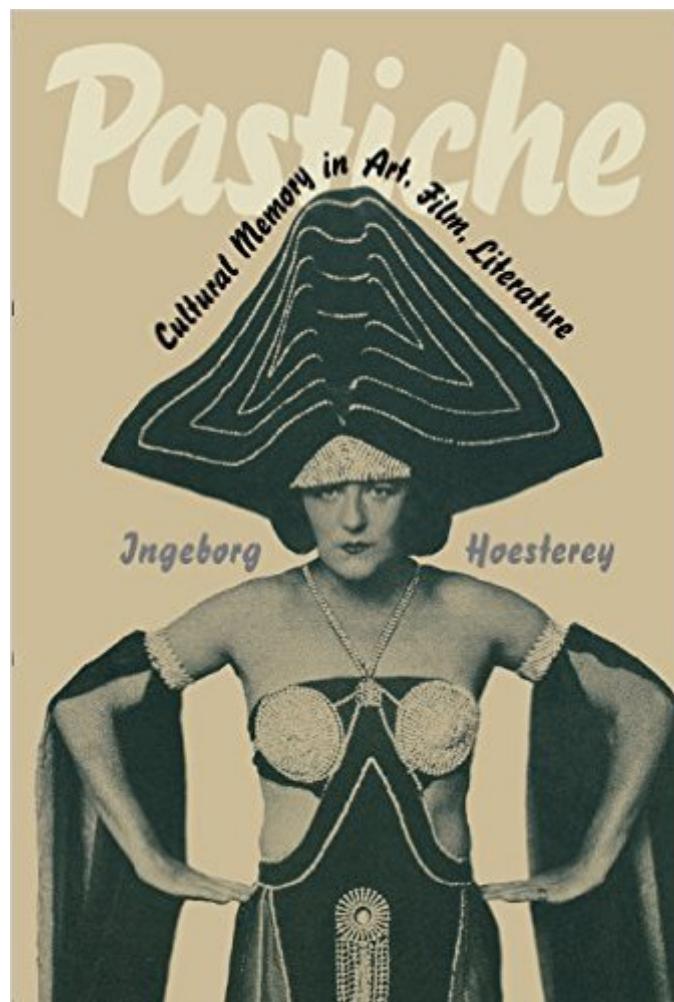


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# Pastiche: Cultural Memory In Art, Film, Literature



## Synopsis

PasticheCultural Memory in Art, Film, LiteratureIngeborg HoestereyTraces the rise of the pastiche in the arts and popular culture.In the last two decades cultural theorists and artists have redefined a genre of artistic expression that for centuries was regarded as both elusive and notorious: the pastiche, or pasticcio. Today, highly engaging manifestations of the genre minor can be found in architecture, painting, and mixed media installations; in film, literature, and performance modes ranging from the operatic to rock event; and in supposedly trivial discourses such as advertising. Postmodern pastiche is about cultural memory as a history of seeing and writing. One of the markers that sets aesthetic postmodernism apart from modernism is artistic practice that borrows ostentatiously from the archive of Western culture, which modernism, in its search for the unperformed, tended to dismiss. Contemporary artists are re-examining traditions that modernism eclipsed in its pursuit of the "Shock of the New" orâ •in the case of architectsâ •the functionalism of the International style.Ingeborg Hoesterey, Professor of Comparative Literature and Germanic Studies at Indiana University, is author of *Verschlungene Schriftzeichen: IntertextualitÃ¤t von Literatur und Kunst in der Moderne/Postmoderne*; editor of *Zeitgeist in Babel: The Postmodernist Controversy*; and co-editor of *Intertextuality: German Literature and Visual Art from the Renaissance to the Twentieth Century* and *Neverending Stories: Toward a Critical Narratology*. March 2001160 pages, 20 b&w photos, 6 1/8 x 9 1/4cloth 0-253-33880-8 \$45.95 L / Â£34.00paper 0-253-21445-9 \$19.95 s / Â£15.50 ContentsA Discourse History of Pasticcio and PastichePastiche in the Visual ArtsCinematic PasticheLiterary PastichePastiche Culture beyond High and Low: Advertising Narratives, MTV, Performance StylesCoda

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